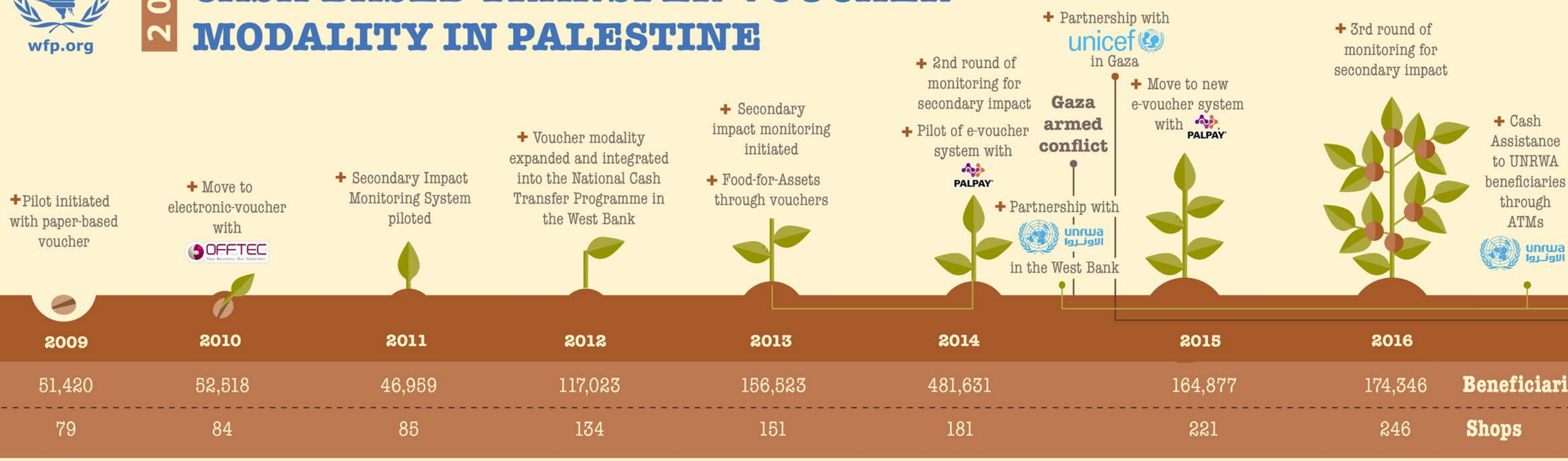
2016 SECONDARY IMPACT OF THE CASH BASED TRANSFER-VOUCHER MODALITY IN PALESTINE



What is Secondary Impact?

The secondary impact of the Cash-Based Transfer/Voucher captures the multiplier effect of WFP's voucher modality on the local economy. It assesses the direct impact of the voucher modality on the beneficiary households, and the trickle-down effects on the economy along the supply chain.

P Participating
NP Non-participating

2016

Impact at the shop level
SHOPS

The voucher has had a positive impact on participating shops' sales, enabling them to hire more workers and invest into their business. This impact is evident when comparing with non-participating shops.

Monthly Sales

P 22,393 $
NP 10,859 $

"Average additional monthly sales: US$ **10,638** / shop, of which US$ **2,825** are indirect additional sales"

VAT generated to PA: US$ **1,036,742** annually at current sale

Workers
employment impact

P 35% ▲
NP -5.2% ▼

"230 new full-time jobs created"

Investment
per shop per year since 2013

P 30,232 $
NP 12,976 $

"The voucher directly triggered new investments totaling US$ **4,244,976** since 2013"

Impact at household level
HOUSEHOLDS

The proportion of voucher beneficiary households with acceptable FCS has increased from 72% in 2013 to 82% in 2016, marking a 10% improvement, and the proportion of food beneficiaries with acceptable FCS has also increased from 55% in 2013 to 61% in 2016..

Food Consumption Score



	Voucher Beneficiaries	In-kind Beneficiaries	Cash Beneficiaries
Acceptable	82%	61%	57%
Borderline	15%	29%	29%
Poor	3%	10%	14%

Impact at the level of dairy processors
Dairy Processors

The voucher has contributed to increased sales for participating dairy processors, who also reported hiring additional workers.

Sales

The increase in sales witnessed by participating dairy processors was 24 times higher than that of non-participating processors; reflecting the larger size and distribution capacity of the former group on the one hand, and the low sales of the latter group at the baseline.